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SDA MAGAZINE

*SDA AND GA
EXECUTIVE DIRECTOR*

**WELCOME
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JIM BARANELLO**

SDA JUNIORS

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PHOTO/VIDEO
TIP SHEET**

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**BROOKLYN
OLSCHEWSKE**

COACHES CORNER

**SDA NAL
DIRECTOR & NAL
2011 BOYS
COACH
CASEY MURPHY**



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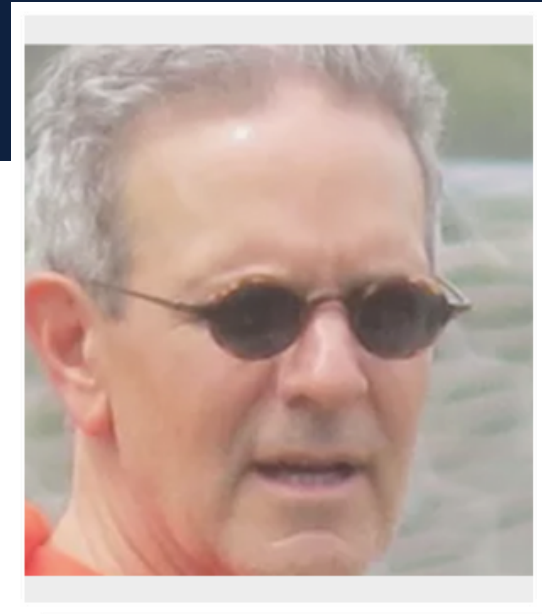
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JIM BARANELLO

SDA AND GA EXECUTIVE
DIRECTOR



WELCOME MESSAGE

First, I would like to extend a warm welcome to the many new players who have joined SDA this year as well as all our returning players. Our tryouts were a huge success. We are especially proud of our record of player retention. Given the development and growth of our returning players and the quality of the new members joining us, we are looking forward to even more success for our players and teams.

Here are some highlights from last year and to start this year:

- SDA Development, an affiliate of SDA Sports, acquired ownership of the Central New York Family Sports Center last September, thereby adding a top training facility sporting two quality indoor fields and several outdoor natural turf fields to our existing facilities. We have also renewed our contract with SISC for its two top quality indoor fields, giving us, with the SDA Center, a total of five (5) indoor training fields for our programs.
- SDA has also added Paul Kekevian, as our Zone I Director of Coaching to our roster of our highly qualified coaches in the SDA family. Paul holds a USSF "A" license and brings with him a wealth of knowledge and experience to the SDA family. Welcome Paul! Look for more about Paul on our website and in future newsletters.
- We are entering our third year as a member of the Girl's Academy. We are proud of our accomplishments in the first two years of our membership in the Academy. Our first year saw our club finish 5th overall out of 11 clubs in the Northeast Conference. In our maiden effort our 2005 and 2009 girls qualified for the playoffs and this past season our 2008 and 2009 teams qualified.



JIM BARANELLO

SDA AND GA EXECUTIVE
DIRECTOR

- The Girls Academy Northeast Conference has expanded this year to 14 clubs, having added three new clubs, Downtown United Soccer Club (NY), Rhode Island Surf (RI) and Bayside FC (RI) and NEFC (MA) was given a second entry.
- Our 2011, 2012 and Pre-GA 2013 teams kick off the 2024/2025 GA season in September in what promises to be another exciting and competitive year for all of our teams in the GA.
- Lastly, good luck to all our players playing with their school teams this fall.
- Remember to check the websites and follow us on social media at:

[https://link.edgepilot.com/s/ec3b4c0c/knlWY0YomEOEMefUe9c6Og?
u=https://www.facebook.com/share/ovDe2d7jQzXiUeF2/?mibextid=JRoKGi](https://link.edgepilot.com/s/ec3b4c0c/knlWY0YomEOEMefUe9c6Og?u=https://www.facebook.com/share/ovDe2d7jQzXiUeF2/?mibextid=JRoKGi)

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Jim Baranello
SDA and GA Executive Director





SDA NAL DIRECTOR & 2011 BOYS COACH CASEY MURPHY

UPCOMING 2011 NAL SEASON: TRANSITIONS & LEARNING MOMENTS

As SDA prepares for its new season, Coach Casey Murphy reflects on the 2011 NAL team's progress and shares his outlook for the future. After navigating their inaugural year in the league, Murphy believes the SDA is poised for continued growth and success.

"Anytime a new organization or team goes through a transition into a new environment, there are going to be some learned moments," Murphy explains. Despite facing challenges and "taking a couple losses on the chin" in

their first year, the coach notes that the team's results improved throughout the season. This positive trajectory is something Murphy aims to maintain moving forward.

The league is expanding, with new teams set to join in 2024. Murphy expresses optimism about these additions, noting the talented coaching staffs that will be leading these new squads. He anticipates that existing teams have also strengthened areas where they felt lacking in the previous season.

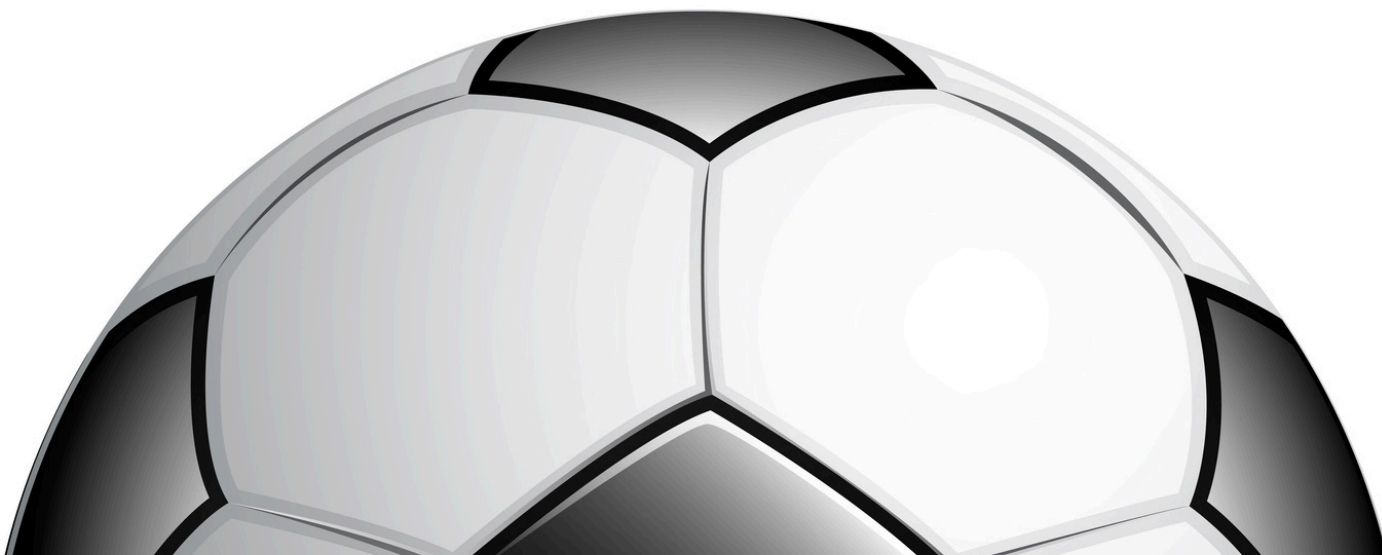


For the SDA, no longer being the newcomers in the National Academy League brings advantages. Murphy looks forward to facing new competition and working with recently recruited players. He highlights the upcoming champions showcase at IMG Academy as an exciting opportunity for some teams to participate in for the first time.

Murphy emphasizes the unique aspects of the SDA: its participation in an established national league. Unlike local clubs playing in "thruway leagues," the SDA competes in a prestigious competition that culminates in a championship and includes a college showcase. This distinction, according to Murphy, sets the SDA apart from other clubs in the area and the main one in the NAL.

As the season approaches, Coach Murphy and the SDA are eager to build on their experiences, embrace new challenges, and continue their upward trajectory in this competitive National Academy League.

"Anytime a new organization or team goes through a transition into a new environment, there are going to be some learned moments,"





**NONSTOP
GOALS!**



GIRLS OF ALL AGES IN LIVERPOOL, NY





2015 PRE-NAL BOYS



**WENT UNDEFEATED IN THE
HERSHEY CUP**



JOIN THE SDA FAMILY

Know a passionate soccer player eager to expand their game or a family who wants to learn about the world of SDA?

Share your SDA experience with them and encourage them to reach out to us. Have them email us at syracuseda@gmail.com for an in-depth exploration of what SDA has to offer.

Your involvement could make a positive difference in their soccer journey.



“

BROOKLYN OLSCHEWSKE

Athlete of the week and more!

Brooklyn is a standout player on the 2007 Girls GA Team at SDA, and has recently been recognized as Athlete of the Week by NEWS Channel 9. This accolade is just one of the many achievements in Brooklyn's burgeoning soccer career.

From the age of four with Fulton Youth to joining Fusion at seven, Brooklyn's soccer journey has been marked by dedication and growth. The merger between Fusion and SDA marked a pivotal moment in her career, propelling her into the competitive world of the Girls Academy League.

At SDA, Brooklyn has found more than just a team; she's discovered a second family. The bonds formed with her teammates extend far beyond the pitch, creating a support system that has been instrumental in her development both as a player and as an individual. "I've loved getting the chance to travel with my friends around the world while playing soccer," Brooklyn shares. "It's been an incredible experience, and SDA has provided me with good friendships that I value."

PLAYER SPOTLIGHT

These experiences have not only enhanced Brooklyn's soccer skills, but have also taught her invaluable life lessons. She emphasizes the importance of hard work and earning one's place on the team. "Playing with SDA has been competitive and has taught me the importance of working hard to earn my spot," Brooklyn reflects. "I've learned that nothing is just given to you; you have to put in the effort and dedication."



BROOKLYN OLSCHEWSKE



Off the field, I would like to get my Registered Nurse certification in college, which will equip me to advance my education and become a Nurse Practitioner, where I can take on a more significant role in Healthcare.



This perseverance and dedication is something Brooklyn plans to carry forward into her college career. As she prepares for the transition to collegiate soccer, she recognizes that the competitive environment at SDA has equipped her with the mental fortitude necessary to succeed at the next level.

Looking ahead, Brooklyn has set ambitious goals both on and off the field. Academically, she aims to pursue a career in healthcare, starting with obtaining her Registered Nurse certification in college. Her ultimate goal is to become a Nurse Practitioner, taking on a more significant role in patient management and healthcare delivery.

On the soccer field, Brooklyn is focused on evolving her playing style. "I would like to increase my speed and effectiveness in the attack, rather than being defensive-minded and taking fewer risks," she explains. This forward-thinking approach demonstrates her commitment to continuous improvement and adaptability.

Currently, Brooklyn and her teammates on the 2007 Girls GA Team are working towards improving their record from last year. The team's collective goal extends beyond just winning matches; they're focused on honing their skills and pushing each other to prepare for the challenges of college soccer.

With her positive attitude, strong work ethic, and clear vision for her future, Brooklyn is not just a talented soccer player but also a role model for aspiring athletes everywhere. As she prepares for the next chapter in her soccer career, the soccer community will undoubtedly be watching with great interest to see what this rising star will accomplish next.

PARENTS!

FOUR *TIPS* FOR PICS!

1. Take photos at the highest resolution

This is usually 1080p HD and is found in your camera settings



2. Get Close

We find that the best photos are the ones where we can get close to the players when possible.

3. Send at highest level

When sending, please email at the highest level resolution. iPhones will offer to reduce message size, but you want to select **ACTUAL SIZE**.



4. Quotes

We love quotes from the players and coaches. If you're highlighting an event feel free to include!

That's it!

Feel free to email photos and video for our web site and social media to briandale@gogomediagroup.com





SDA JUNIORS COME JOIN THE FUTURE

» @ SDA Center 7250 State Fair Blvd.



Session 1:

November 6, 13, 20
December 4, 11, 18

Session 2:

January 8, 15, 22, 29
February 5, 12

Time Slots:

5:00-5:40pm 2021-2020
5:40-6:20pm 2018-2019

Sessions 3:

February 26
March 5, 12, 19, 26
April 2

SPEED - AGILITY - FOOT SKILLS - DRIBBLING - FINISHING - MOVES

\$95 per 6 week session

Register: <https://bit.ly/sda-skills>